

Advertiser:	Crossroads GPS
Product Desc:	ISSUE
Estimate:	1290

KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----		1			\$3,000.00			0.00			
E 3	8	10/29/12	11/02/12	8 News Now 6a M-F	CM	6-7a	MTWTF--	:30	3	\$3,000.00	LV1	0.00	NM	3	\$9,000.00
				8 News Now 6a M-F											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--		3			\$3,000.00			0.00			
E 4	8	11/05/12	11/05/12	8 News Now 6a M-F	CM	6-7a	M-----	:30	1	\$3,000.00	LV1	0.00	NM	1	\$3,000.00
				8 News Now 6a M-F											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----		1			\$3,000.00			0.00			
E 5	8	10/29/12	11/02/12	CBS This Morning 7-9a	CM	7-9a	MTWTF--	:30	3	\$3,000.00	LV1	0.00	NM	3	\$9,000.00
				CBS This Morning											
EARLY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--		3			\$3,000.00			0.00			
E 6	8	11/05/12	11/05/12	CBS This Morning 7-9a	CM	7-9a	M-----	:30	1	\$3,000.00	LV1	0.00	NM	1	\$3,000.00
				CBS This Morning											
EARLY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----		1			\$3,000.00			0.00			
E 7	8	10/29/12	11/02/12	Live w/Kelly	CM	9-10a	MTWTF--	:30	5	\$2,000.00	LV1	0.00	NM	5	\$10,000.00
				Live w/Kelly											
KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--		5			\$2,000.00			0.00			
E 8	8	11/05/12	11/05/12	Live w/Kelly	CM	9-10a	M-----	:30	1	\$2,000.00	LV1	0.00	NM	1	\$2,000.00
				Live w/Kelly											
KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----		1			\$2,000.00			0.00			
E 9	8	10/29/12	11/02/12	8 News Now Noon M-F	CM	12-1230p	MTWTF--	:30	5	\$2,000.00	LV1	0.00	NM	5	\$10,000.00
				8 News Now Noon M-F											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--		5			\$2,000.00			0.00			
E 10	8	11/05/12	11/05/12	8 News Now Noon M-F	CM	12-1230p	M-----	:30	1	\$2,000.00	LV1	0.00	NM	1	\$2,000.00
				8 News Now Noon M-F											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----		1			\$2,000.00			0.00			
E 11	8	10/29/12	11/02/12	1230-2p Soaps/ LMAD	CM	1230-2p	MTWTF--	:30	3	\$5,000.00	LV1	0.00	NM	3	\$15,000.00
				Soaps / Let's Make A Deal											
SOAPS/DEAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--		3			\$5,000.00			0.00			
E 12	8	11/05/12	11/05/12	1230-2p Soaps/ LMAD	CM	1230-2p	M-----	:30	1	\$5,000.00	LV1	0.00	NM	1	\$5,000.00
				Soaps / Let's Make A Deal											
SOAPS/DEAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----		1			\$5,000.00			0.00			
E 13	8	10/29/12	11/02/12	Ellen	CM	3-4p	MTWTF--	:30	2	\$2,500.00	LV1	0.00	NM	2	\$5,000.00
				Ellen											
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--		2			\$2,500.00			0.00			
E 14	8	11/05/12	11/05/12	Ellen	CM	3-4p	M-----	:30	1	\$2,500.00	LV1	0.00	NM	1	\$2,500.00
				Ellen											
ELLEN															

Order / Rev: 37745
 Alt Order #: 08889127
 Flight Dates: 10/29/12 - 11/05/12

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KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	8	11/05/12	11/05/12	Ellen Ellen	CM	3-4p M-----	:30	1	\$2,500.00	LV1	0.00	NM	1	\$2,500.00
ELLEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$2,500.00		0.00			
E 15	8	10/29/12	11/02/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p MTWTF--	:30	2	\$2,500.00	LV1	0.00	NM	2	\$5,000.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--				2	\$2,500.00		0.00			
E 16	8	11/05/12	11/05/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p M-----	:30	1	\$2,500.00	LV1	0.00	NM	1	\$2,500.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$2,500.00		0.00			
E 17	8	10/29/12	11/02/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p MTWTF--	:30	4	\$3,000.00	LV1	0.00	NM	4	\$12,000.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--				4	\$3,000.00		0.00			
E 18	8	11/05/12	11/05/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p M-----	:30	1	\$3,000.00	LV1	0.00	NM	1	\$3,000.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$3,000.00		0.00			
E 19	8	10/29/12	11/02/12	630-7p Inside Edition Inside Edition	CM	630-7p MTWTF--	:30	1	\$5,500.00	LV1	0.00	NM	1	\$5,500.00
INSIDE ED														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--				1	\$5,500.00		0.00			
E 20	8	11/05/12	11/05/12	630-7p Inside Edition Inside Edition	CM	630-7p M-----	:30	1	\$5,500.00	LV1	0.00	NM	1	\$5,500.00
INSIDE ED														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$5,500.00		0.00			
E 21	8	10/29/12	11/02/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p MTWTF--	:30	5	\$5,000.00	LV1	0.00	NM	5	\$25,000.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--				5	\$5,000.00		0.00			
E 22	8	11/05/12	11/05/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p M-----	:30	1	\$5,000.00	LV1	0.00	NM	1	\$5,000.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$5,000.00		0.00			
E 23	8	10/29/12	11/02/12	Letterman Letterman	CM	1135p-1237a MTWTF-- (11:35 PM-12:37 XM)	:30	3	\$2,000.00	LV1	0.00	NM	3	\$6,000.00
LETTERMAN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--				3	\$2,000.00		0.00			
E 24	8	11/05/12	11/05/12	Letterman Letterman	CM	1135p-1237a M-----	:30	1	\$2,000.00	LV1	0.00	NM	1	\$2,000.00
LETTERMAN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$2,000.00		0.00			
E 25	8	11/03/12	11/04/12	8 News Now 11p Sa/Su 8 News Now Sa/Su 11p	CM	11-1135P -----SS	:30	1	\$2,500.00	LV1	0.00	NM	1	\$2,500.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----SS				1	\$2,500.00		0.00			
E 26	8	11/04/12	11/04/12	8 News Now Sun	CM	A-----S	:30	1	\$1,500.00	LV1	0.00	NM	1	\$1,500.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
8 News Now Sun AM #2															
8 News Now Sun AM #2															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week: 10/29/12		11/04/12	11/04/12	-----S				1	\$1,500.00		0.00				
E 27	8	11/04/12	11/04/12	8 News Now Sun 5-7p	CM	430-530p, 630-7p -----S	:30	1	\$3,000.00	LV1	0.00	NM	1	\$3,000.00	
				8 News Now Sun		(5:00 PM-5:30 PM)									
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week: 10/29/12		11/04/12	11/04/12	-----S				1	\$3,000.00		0.00				
E 28	8	11/04/12	11/04/12	Sun 530-6p Ins Ed Wknd	CM	530-6p -----S	:30	1	\$2,150.00	LV1	0.00	NM	1	\$2,150.00	
				Inside Edition Wknd											
INSIDE ED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week: 10/29/12		11/04/12	11/04/12	-----S				1	\$2,150.00		0.00				
													Totals	56	\$171,150.00